

**WHAS** 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 2210 Grey Fox Ct Bel Air, MD 21015

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

WHAS F 03/31/23

VOICE	TE		Page 1 of 2		
Property	WHAS				
Invoice #	2684587-1	Order #	2684587		
Invoice Date	04/09/23	Alt Order #	WOC14091847		
Invoice Month	April 2023	Deal #			
Invoice Period	03/27/23 - 04/06/23	Flight Dates	03/31/23 - 04/06/23		
Advertiser	ISS/ Bluegrass Freedom Action				
Product	MBGFA				
Estimate #	11827				
	Account Executive	Taylor Fritsch	า		
	Sales Office	TEGNA Sale	s Washington DC		
	Sales Region	National			
	Agency Code	9912736			
	Advertiser Code	855			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	3924AG			
	Advertiser Ref	M214038			
	Product 1	1025			

Product 2

								Spots/				
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	03/31/23	04/06/23	GOOD MORN ICA	ING AME	R 7-9a	-1111	:30	4	\$325.00	NM		
	Weeks:	Start Date 03/31/23		<u>WTFSS</u> 111	Spots/Week 4	Rate \$325.00						
Spo	ts: <u>#</u> <u>Ch</u>	Day A	ir Date Air Time	Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WH	AS F 0	3/31/23 8:55 AN	/I GOOD I	MORNING AMERICA	7-9a	:3	D BFA23TV01	Н		\$325.00	NM
	2 WH	AS Tu 0	4/04/23 8:47 AN	/I GOOD I	MORNING AMERICA	7-9a	:3	D BFA23TV01	Н		\$325.00	NM
	3 WH	AS W 0	4/05/23 8:55 AN	/I GOOD I	MORNING AMERICA	7-9a	:3	D BFA23TV01	Н		\$325.00	NM
	4 WH	AS Th 0	4/06/23 8:55 AN	/I GOOD I	MORNING AMERICA	7-9a	:3	D BFA23TV01	Н		\$325.00	NM
2	03/31/23	04/01/23	GOOD MORN	ING AME	R 6:58 AM-9:00 AM	1-	:30	1	\$180.00	NM		
	Weeks:	Start Date 03/27/23		<u>WTFSS</u> 1-	Spots/Week 1	Rate \$180.00						
Spo	ts: <u>#</u> <u>Ch</u>	Day A	ir Date Air Time	Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WH	AS Sa 0	4/01/23 8:10 AN	/ GOOD I	MORNING AMERICA	6:58 AM-9:00 AM	M :3	D BFA23TV01	Н		\$180.00	NM
3	03/31/23	04/02/23	GOOD MORN	ING AME	R 8-9a	1	:30	1	\$200.00	NM		
	Weeks:	Start Date 03/27/23		<u>WTFSS</u> 1	Spots/Week 1	Rate \$200.00						
Spo	ts: <u>#</u> Ch	Day A	ir Date Air Time	Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WH	AS Su 0	4/02/23 7:57 AN	/ GOOD I	MORNING AMERICA	8-9a	:3	BFA23TV01	Н		\$200.00	NM
4	03/31/23	04/06/23	WHAS11 NEW	/S @ 5p	5-530p	11111	:30	5	\$350.00	NM		
	Weeks:	Start Date 03/31/23		<u>WTFSS</u> 111	Spots/Week 5	Rate \$350.00						
Spo	ts: <u>#</u> <u>Ch</u>	<u>Day</u> A	ir Date Air Time	Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1											_	

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

5-530p

:30 BFA23TV01H

5:24 PM WHAS11 NEWS @ 5p

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$350.00 NM



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2684587-1	Invoice Month	April 2023				
Invoice Date	04/09/23	Invoice Period	03/27/23 - 04/06/23				
Advertiser	ISS/ Bluegrass Freedom Action						
Product	MBGFA						
Estimate #	11827						

								Spots/				
Line Start	Date E	nd Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
4 03/31	/23 0	4/06/23	WHA	S11 NEWS @ 5p	5-530p	11111	:30	5	\$350.00	NM		
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2	WHAS	M 04/	03/23	5:15 PM WHAS1	1 NEWS @ 5p	5-530p	:3	0 BFA23TV01	Н		\$350.00	NM
3	WHAS	Tu 04/	04/23	5:27 PM WHAS1	1 NEWS @ 5p	5-530p	:3	0 BFA23TV01	Н		\$350.00	NM
4	WHAS	W 04/ Credited		WHAS1	1 NEWS @ 5p	5-530p	:0	0			<del>\$350.00</del>	NM ·
5	WHAS	Th 04/	06/23	5:25 PM WHAS1	1 NEWS @ 5p	5-530p	:3	0 BFA23TV011	Н		\$350.00	NM
5 03/31	/23 0	4/06/23	WHA	S11 NEWS @ 6p	6-630p	11111	:30	5	\$450.00	NM		
Weeks		art Date /31/23	End Da 04/06/2		Spots/Week 5	<u>Rate</u> \$450.00						
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate	Type
1	WHAS	F 03/	31/23	6:29 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV011	Н		\$450.00	NM
2	WHAS	M 04/	03/23	6:21 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV011	Н		\$450.00	NM
3	WHAS	Tu 04/	04/23	6:15 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV011	H		\$450.00	NM
4	WHAS	W 04/	05/23	6:29 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV011	H		\$450.00	NM
5	WHAS	Th 04/	06/23	6:08 PM WHAS1	1 NEWS @ 6p	6-630p	:3	0 BFA23TV011	Н		\$450.00	NM
6 03/31	/23 0	4/06/23	GMK	@ 6A	6-7a	-111	:30	3	\$300.00	NM		
Weeks		art Date /31/23	End Da 04/06/2		Spots/Week 3	<u>Rate</u> \$300.00						
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS	Tu 04/	04/23	6:21 AM GMK @	6A	6-7a	:3	0 BFA23TV011	Н		\$300.00	NM
2	WHAS	W 04/	05/23	6:10 AM GMK @	6A	6-7a	:3	0 BFA23TV011	Н		\$300.00	NM
3	WHAS	Th 04/	06/23	6:42 AM GMK @	6A	6-7a	:3	0 BFA23TV011	Н		\$300.00	NM

**Total Spots** 

18

## Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$6,230.00

 Agency Commission
 \$934.50

 Net Amount Due
 \$5,295.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.